



Longton Health Centre

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Dr. D Edge

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Dr. C Williams

Dr. M Ellis

Dr. B Sujatha

Dr. P Grace

Mrs W McNeice: Practice Manager

& Business Partner



North West Coast
Strategic Clinical Networks

Dear Patients

Longton Health Centre is participating in the Diabetes Structured Education Programme and research in patients who have been diagnosed with Type 2 Diabetes

The programme is looking to recruit 5 patients who have been recently diagnosed with Type 2 Diabetes and who have a smartphone using iOS 8 or Android 4.3 or above (common since 2014)

How will the research be carried out?

The research will be carried out using a mobile research App called Indeemo which is free to download onto a smart phone. The app is designed to be fun and easy to use, like other private messaging services. Once the app is installed, research participants use videos, photo's or written replies to answer questions or undertake activities recording their daily life "in the moment", for example a selfie video to record feelings about living with Diabetes and such like. Responses are automatically uploaded from their smartphones via WiFi or 3/4G so that the researcher can immediately observe and comment on these posts in real time. Individual responses are not visible to other research participants and the interaction between the researcher and each respondent is private.

How long will it take?

Research participants will be asked to complete a series of 6 questions or activities which would be given out sequentially over the course of 2 weeks. They can complete the activities at their own convenience and the whole process should take less than an hour in total.



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When will this take place?

The research fieldwork (when the App will go live) will take place from Monday 2nd July for 2 weeks. Practices are asked to please ensure all patients who are willing and able to take part at this time are recruited by 22nd June.

Who is carrying out the research

The research is being carried out by Corporate Culture, an independent company, according to the Market Research Society Code of Practice which respects participants rights to privacy and confidentiality.

How do I know personal data is safe?

Participant responses will only be used for the purposes of this research to help the NHS in Lancashire and South Cumbria understand what patients feel about local Diabetes services. Data will be held securely in line with EU General Data Protection Regulations and no personal information would be shared with any third party.

How will incentives be paid?

£20 per participant will be paid via e-gift vouchers (e.g. Amazon, Love to Shop), on completion of all 6 questions or activities. Vouchers will be e-mailed direct to participants at the end of the research.

Next Steps

If you are interested in taking part or have further questions please email the practice back with the information indicated below on our generic email address at

GPCCG.longtonhc@nhs.net – Please do not ring the surgery

or alternatively use the comments box on the website – www.longtonhealthcentre.co.uk

Name:

E-mail address:

- I consent to be contacted by Corporate Culture by email to take part in research using the Indemo app. I understand that my data will only be used for this purpose and will be held securely in line with EU General Data Protection Regulations.
(PLEASE TICK)



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The timescales are short for this piece of research therefore a prompt reply would be welcome.

I am afraid on this occasion I will only be able to take the first five applicants

Thankyou for your help in this research – Wendy McNeice Practice Manager /BP